

OUTSIDE'S TURNING 30

And in 2007, Timberland and SmartWool will help them celebrate.

As Timberland and SmartWool contemplate the past three decades, and look ahead to the next, we recognize remarkable changes, inspiring people and, now more than ever, a pressing need to further our commitment to the world outside. Now we invite you to share your thoughts on the most revolutionary additions to the outside lifestyle and share your pledge to "Make It Better" so future generations may continue to enjoy the world outside.

1. Who is the most inspirational outside athlete in the last 30 years?

LANCE ARMSTRONG - without a doubt!!

2. What's your favorite place that you've been to on the planet?

MADOLENIMW Municipality, Palupe State, Federated States of Micronesia

3. What gear innovation would you like to see most?

Retractable Scuba Fins (For swimming to working Dive sites, retracting for Secondary activity)

4. What are the first five songs you would play on your ideal roadtrip?

1) Voodoo Child - Hendrix, 2) Mexicali Blues - The Dead 3) Hook - Blues Traveler 4) up the Beach - Jive's ADDict 5) ~~Swampy~~ - Disco Biscuits Crickets - Disco Biscuits

5. Where would you build your ideal vacation house and name three features?

IDaho - Hay Bale, Solar/Photovoltaic Cells, Composting

6. What book do you pack when you head out on an adventure?

RUM DIARY - Hunter S. Thompson

7. If you could solve one challenge facing our world, what would it be?

Starvation/hunger

8. What's the cover story for Outside's October issue in the year 2036?

The controversy of guided trips to the Moon - (w/ landings)

9. Timberland has a passion to make it better—in the communities where we live and the environment we cherish. Let us know how you are making a difference in your hometown. Timberland will recognize the commitment of four readers with \$1,000 donations to one of the following community based organizations: Big City Mountaineers, Earth Watch Institute, National River Network.

I am a Peace Corps Volunteer in Tamaroi Village, Palupe State - working in tropical resource conservation/dev. focusing on Sustainable forms of Dev. through Aquaculture Projects such as Sponge farming, Soft coral farming, Black Pearl farming

The best ballot entry will be published in the January 2007 issue of Outside.

Name Jonathan S. Martin

See www.outsideinfo.com for rules and more information. Send your completed ballots on or before October 24, 2006. Fax to 617.262.1963 or mail to "Make It Better" Contest, 581 Boylston St., Suite 304, Boston MA 02116.

All submissions become the sole property of Timberland and will not be returned.



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OUTDOOR PERFORMANCE

